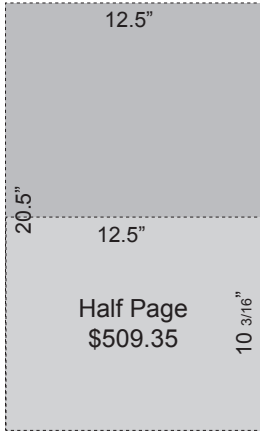


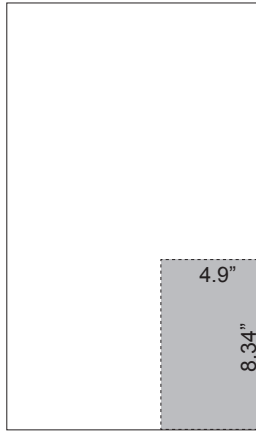
# AD SIZES

## National rates for Standard Sun Sizes

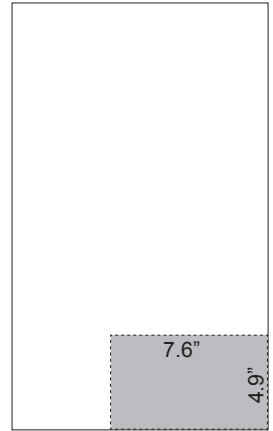
Full Page  
\$1,025



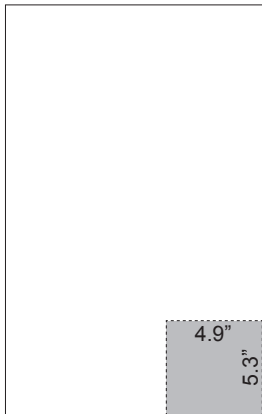
Rectangular  
(Vertical)  
\$163.46



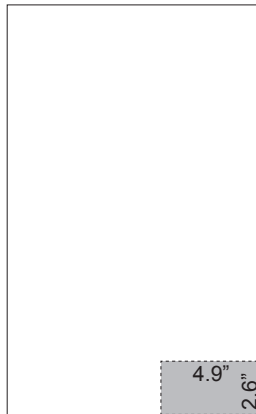
Rectangular  
(Horizontal)  
\$148.96



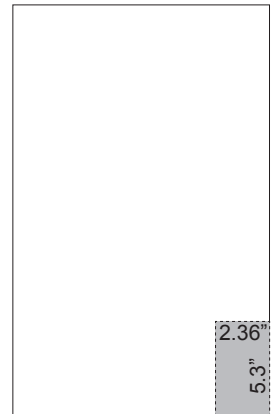
Square  
\$103.88



Business card  
(Horizontal)  
\$51.94



Business card  
(Vertical)  
\$50.03



Measurements are calculated by inches.

If you wish to place an ad that does not fit these sizes we can accommodate to a custom size ad. However please keep in mind that The Sun's layout is set for a 5 column grid and your ad must be locked into the nearest column. Each column is 2.38" wide. The cost per square inch is \$4.