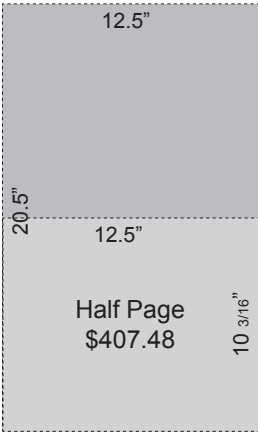


AD SIZES

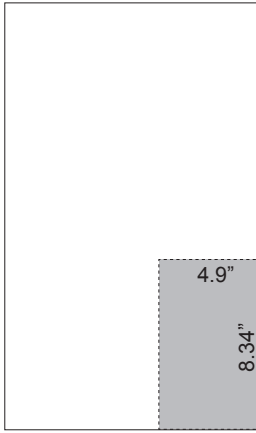
Local rates for Standard Sun Sizes

Local businesses (A business/company that serve the National City, Chula Vista, Nestor, Imperial Beach, San Ysidro, Bonita, Eastlake and Otay Mesa area).

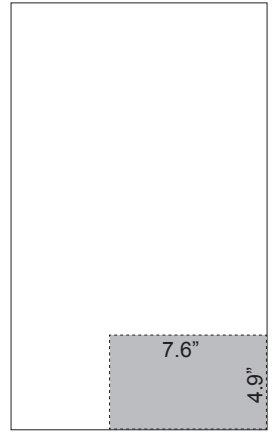
Full Page
\$820



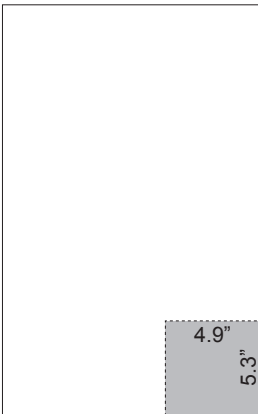
Rectangular
(Vertical)
\$130.77



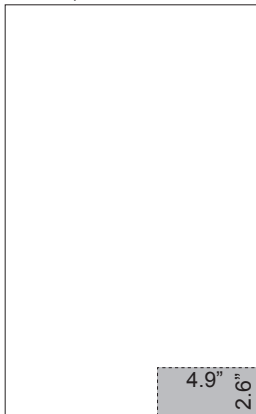
Rectangular
(Horizontal)
\$119.16



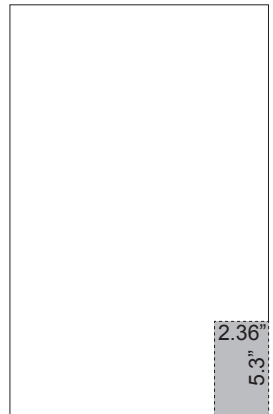
Square
\$83.10



Business card
(Horizontal)
\$41.55



Business card
(Vertical)
\$40.02



Measurements are calculated by inches.

If you wish to place an ad that does not fit these sizes we can accommodate to a custom size ad. However please keep in mind that The Sun's layout is set for a 5 column grid and your ad must be locked into the nearest column. Each column is 2.38" wide. The cost per square inch is \$3.2.